



Keep Bridge Alive

UNIVERSITY of
STIRLING



Keep Bridge Alive

The Sociology of Bridge is a research project and an emerging academic field exploring interactions within the mind sport, well-being, healthy ageing and social connection as experienced in the bridge world.



Professor Samantha Punch,
UK Bridge Player

How you can help

We need players, bridge clubs and organisations and other supporters to join us in the Keep Bridge Alive campaign so we can publicise and promote bridge more widely. We would also be delighted to hear from you if you have research ideas, expertise or even time to support the campaign.

Please contact us at alumni@stir.ac.uk

“ I totally support the Keep Bridge Alive Campaign which hopefully will become a global campaign by generating momentum to get people together to tackle the sustainability issues that the game faces. ”

Zia Mahmood,
International Bridge Player

“ I welcome the Keep Bridge Alive initiative to reach out to young people - indeed everybody - informing them of all the reasons why they have to play bridge. Any research to confirm to all my students what they feel already - that bridge is a life-enhancing activity for so many reasons - is very welcome. ”

Andrew Robson,
English Bridge Player

For more information, search:
'Keep Bridge Alive Crowdfund'



@soc_of_bridge

BE THE DIFFERENCE